LANIE IANNUCCI

UI/UX Designer

ABOUT

I am very passionate about user focused design. I believe that innovations should make their user's lives easier and more enjoyable, no matter how mundane the task.

Because software and designs are constantly evolving, I strive to stay current with design trends and published HCI research.

EDUCATION

San Jose State University
Gradauation Spring 2010

B.S. Psychology
B.A. Dance

CONTACT

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PROCESS

Research

Design

Validate

EXPERIENCE

AppSense   Sunnyvale, California
Information Architect   April 2013 - August 2014

- I was the lead designer for all of our web based applications (Admin and user clients). I was also the primary workflow and interaction designer for any and all new features (web, desktop, and mobile).

- I was in charge of validating all design decisions through research and usability testing.

Mixbook   Palo Alto, California
Usability Specialist   November 2011 - April 2013

- I was responsible for maintaing the usability of our website, and web and mobile applications. My contributions led to an increase in usability, customer satisfaction, and monthly sales conversion.

NASA   Moffett Field, California
HCI Research Intern   July 2007 - August 2009

- As an intermittent member of the HCI team at NASA Ames, I reserched, designed, and tested problem reporting software for the Shuttle, International Space Station, and Constellation programs.